

AGENDA

SuSodCo 2nd Virtual Capacity Building Event Communication Strategy for an Effective Social Dialogue

Please register for participation here and indicate whether you require translation the latest by 01 April 2021

Day 1 - SEMINAR - 15 April 2021

- 8:55 Welcoming the participants**
B.K. Studio Team ([B.K. Studio](#), HU)
- 9:00 Opening**
László Koji, National Federation of Hungarian Building Contractors ([ÉVOSZ](#), HU)
- 9:05 Presentation of SuSodCo Project and the Report on Internal and External Communication of Partner Countries**
Valentina Kuzma, Chamber of Construction and Building Materials Industry of Slovenia ([CCIS](#), SI)
- 9:20 The Social Dialogue in Hungary – the Perspective of the Employers and the Employees**
Ibolya Bertók, Market Építő Zrt. ([Market Zrt.](#), HU) and *Gyula Pallagi*, Federation of Building, Wood and Building Material Workers' Unions ([ÉFÉDOSZSZ](#), HU)
- 9:50 Social dialogue and the Blue Ocean Strategy**
János Bene, Generatív Tanácsadó Iroda Kft. ([Generatív Kft.](#), HU)
- 10:30 Break**
- 10:45 The Communication Strategy of the European Trade Union Federation - EFBWW**
Tom Deleu and Paula Cravina de Sousa, European Federation of Building and Woodworkers ([EFBWW](#), EU)
- 11:15 The Communication Strategy of the European Construction Industry – the Approach of FIEC**
Christine Le Forestier, European Construction Industry Federation ([FIEC](#), EU)
- 11:35 Overview of Key Initiatives and Social Dialogue Projects in the Construction Sector – SuSodCo 2nd Report**
Daniela Dancheva, Institute for Training of Personnel in International Organisations (ITPIO, BG)
- 11:55 Accessing and Applying for EU Funds under Social Dialogue**
Valentina Kuzma, Chamber of Construction and Building Materials Industry of Slovenia ([CCIS](#), SI)
- 12:05 Discussion between participants**
- 12:25 Conclusions**
- 12:30 End of the seminar** *Moderator: Gyula Pallagi* ([ÉFÉDOSZSZ](#))

SuSodCo partners

Day 2 - WORKSHOP - 21 April 2021

- 8:55** | **Welcoming the participants**
B.K. Studio Team ([B.K. Studio](#), HU)
- 9:00** | **Opening**
Gyula Pallagi, Federation of Building, Wood and Building Material Workers' Unions ([ÉFÉDOSZSZ](#), HU)
- 9:05** | **The Requirements for an Effective Communication Strategy - Training**
Dr. Adrienne Kurcz (AOS Tanácsadó Kft., HU)
- 10:00** | **Work in groups to draft the backbone of the national communication strategies**
- 11:30** | **Short presentation of the outcomes of each working group**
- 11:55** | **Conclusions**
Dr. Adrienne Kurcz (AOS Tanácsadó Kft., HU)
- 12:00** | **End of the workshop**

Moderator: *Gyula Pallagi* ([ÉFÉDOSZSZ](#))

Event organiser: National Federation of Hungarian Building Contractors (ÉVOSZ)

More about SuSodCo project: <https://susodco.eu/>

SuSodCo partners